SIXT SE
EQUITY STORY

SEPTEMBER 2025

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SIXT

AT A GLANCE

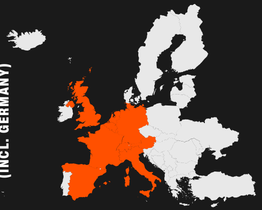
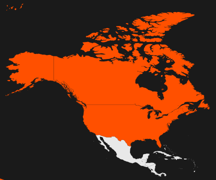
SIXT IS A FAST SCALING, GLOBAL & MULTI MOBILITY PRODUCT PLATFORM COMPANY

SIXT GROUP REVENUES 2024:

4,002 MEUR

(+10.5% vs. PY)

RENT-A-CAR BUSINESS

		MARKET GROWTH[1] 2024-2027E	REVENUE GROWTH 2021-2024
GERMANY		+17.2%	+53.5%
EUROPE (INCL. GERMANY)		+17.1%	+59.0%
NORTH AMERICA		+14.2%	+124.8%

ADDITIONAL MOBILITY PRODUCTS

Abo

SIXT+

+102.0%

REVENUE GROWTH 2021-2024

SIXT van & truck

+84.7%

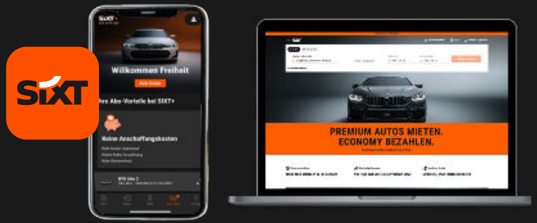
REVENUE GROWTH 2021-2024

SIXT share

SIXT charge

SIXT ride

ALL PRODUCTS AND ALL MARKETS AVAILABLE IN ONE APP



ONE SINGLE LOGIN

ONE SINGLE PAYMENT WALLET

[1]Automotive and Mobility: Euromonitor from trade sources/national statistics - Brand Shares | Global - Latest Owner | Historical | Actuals | Fixed 2024 ex rates.

SIXT OFFERS ALL RELEVANT MOBILITY PRODUCTS WITH CAR RENTAL AT ITS CORE - INTEGRATED IN ONE BEST-IN-CLASS-APP

SIXT'S PRODUCTS INTEGRATED IN ONE APP

SIXT+
THE CAR SUBSCRIPTION

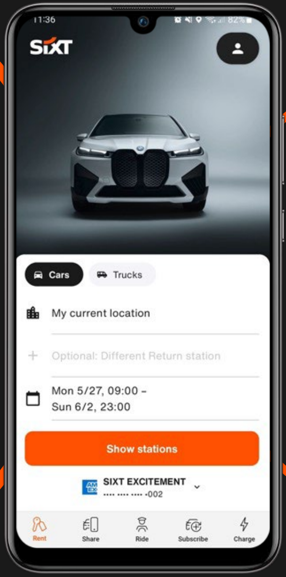
Car subscription

- Individual mobility solution with maximum flexibility, calculable costs and many included services.

SIXT rent

Short and Term Long Rental

- Over 2,000 branches in more than 105+ countries
- Access to 350,000+ vehicles[1]



4.8★
64K reviews

4.7★
95K reviews

Download on the App Store

GET IT ON Google Play

SIXT van & truck

Commercial vehicle solutions

- Flexible van and truck rental options for both private and commercial customers.

SIXT share

Car sharing and micro mobility

- Flexible use of car sharing, e-scooter, e-moped or e-bike in many European countries.

SIXT ride

Professional transfer services

- Premium chauffeur and taxi services in 700+ cities in more than 45 countries worldwide.

SIXT charge

Charging solution

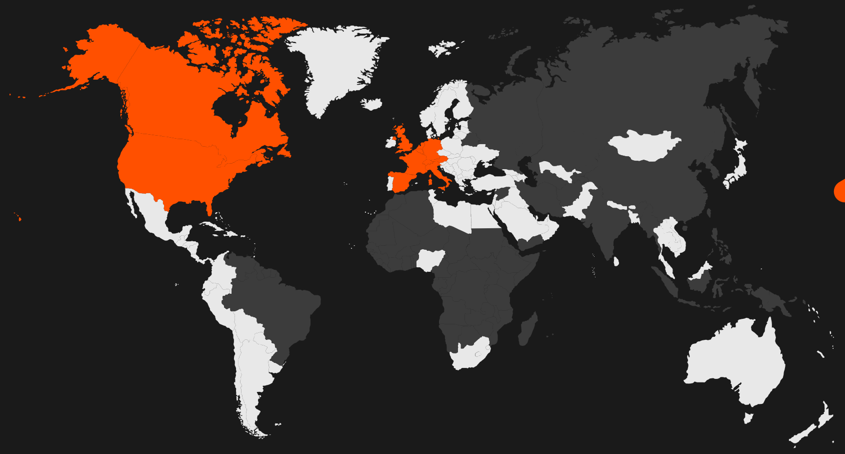
- Access to more than 550.000 EV charging points.

Annual Report 2024 and Company Data; [1]including franchise countries; Definition Corporate Countries see slide 7.

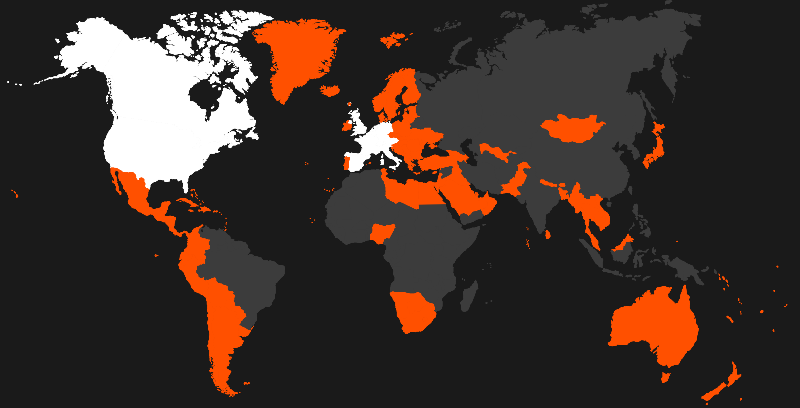
NETWORK EFFECT FUELING SIXT GROUP REVENUE DUE TO OUTBOUND AND INBOUND BUSINESSES

NETWORK EFFECTS

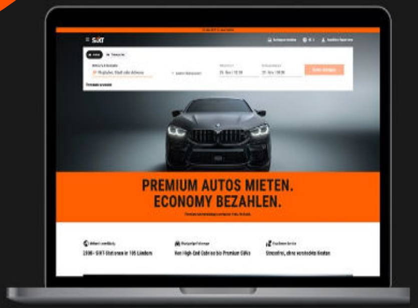
GROWTH IN 13 CORPORATE COUNTRIES



GROWTH IN >100 FRANCHISE COUNTRIES



ONE PLATFORM



MARKET OPPORTUNITIES

EUROPE AND NORTH AMERICA

EUROPE IS A CORE MARKET FOR SIXT WITH HUGE GROWTH POTENTIAL IN MAJOR COUNTRIES

Corporate
Franchise

SIXT RENTAL MARKET SHARE 2024[1]
(schematic)

EUROPE

EUR 14bn[2]
MARKET SIZE

18%[3] **SIXT**
MARKET SHARE

GERMANY

FRANCE

[1] Euromonitor International and own estimates.
[2] Total market size of SIXT corporate countries: Germany, France, United Kingdom, Italy, Spain, Belgium, Netherlands, Luxemburg, Austria, Switzerland.
[3] Based on 2024 rental revenue.

ORANGE FOOTPRINT EXPANDED IN EUROPE RESULTING IN A 14% REVENUE GROWTH IN H1 2025

AIRPORT
6 new airport branches

DOWNTOWN
27 new downtown branches

NEW BRANCH OPENINGS & RELOCATIONS

[IT, ES, FR since Q1 2024]

AENA TENDER SPAIN

- Won 22 out of 23 applied airports
- Opened 2 new airport branches
- Upgraded 3 branches from off-airport to in-airport-locations

THE US RENTAL MARKET IS HUGE AND OFFERS STRONG GROWTH OPPORTUNITIES FOR SIXT

USD 41bn

US Car Rental Market[1]

x2.5 **x14**

1% MARKET SHARE

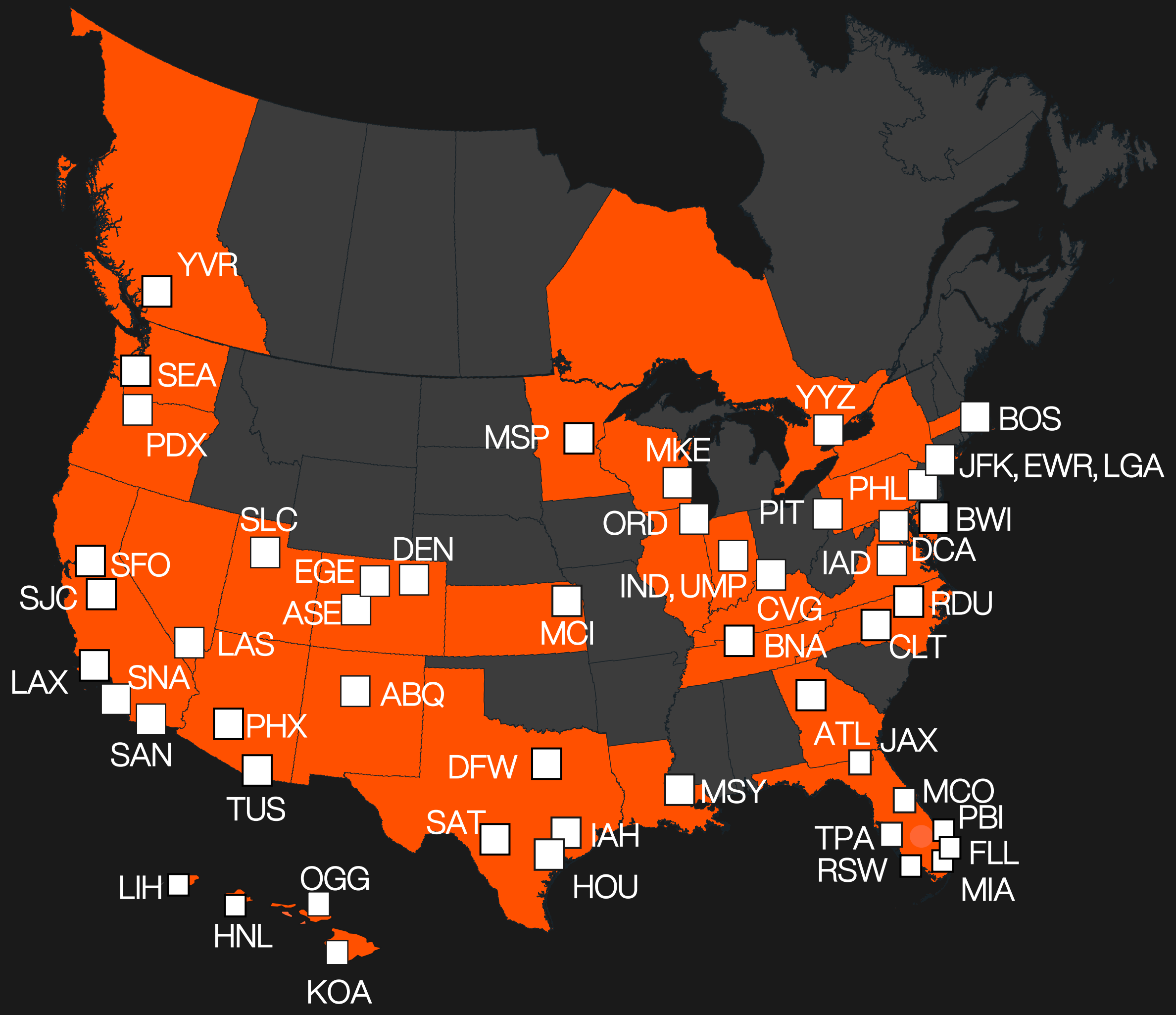
=

USD 410m

SIXT REVENUE POTENTIAL

[1]Euromonitor.

SIXT IS CONTINUOUSLY PAINTING NORTH AMERICA ORANGE WITH ALREADY BEING THE FOURTH LARGEST RENT-A-CAR PLAYER



PARTNERSHIPS & AWARDS

DELTA

Launched SIXT's first U.S. airline partnership, enabling SkyMiles earn & redeem.

J.D. POWER

Ranked #3 rental car company in Rental Car Satisfaction Study.

USA TODAY

Named #1 Rental Car Company in America in 10Best Readers' Choice Awards.

U.S. AIRPORT HIGHLIGHTS

MIA — **#1 CAR RENTAL COMPANY**
19% market share in June 2025; ranked #1 brand

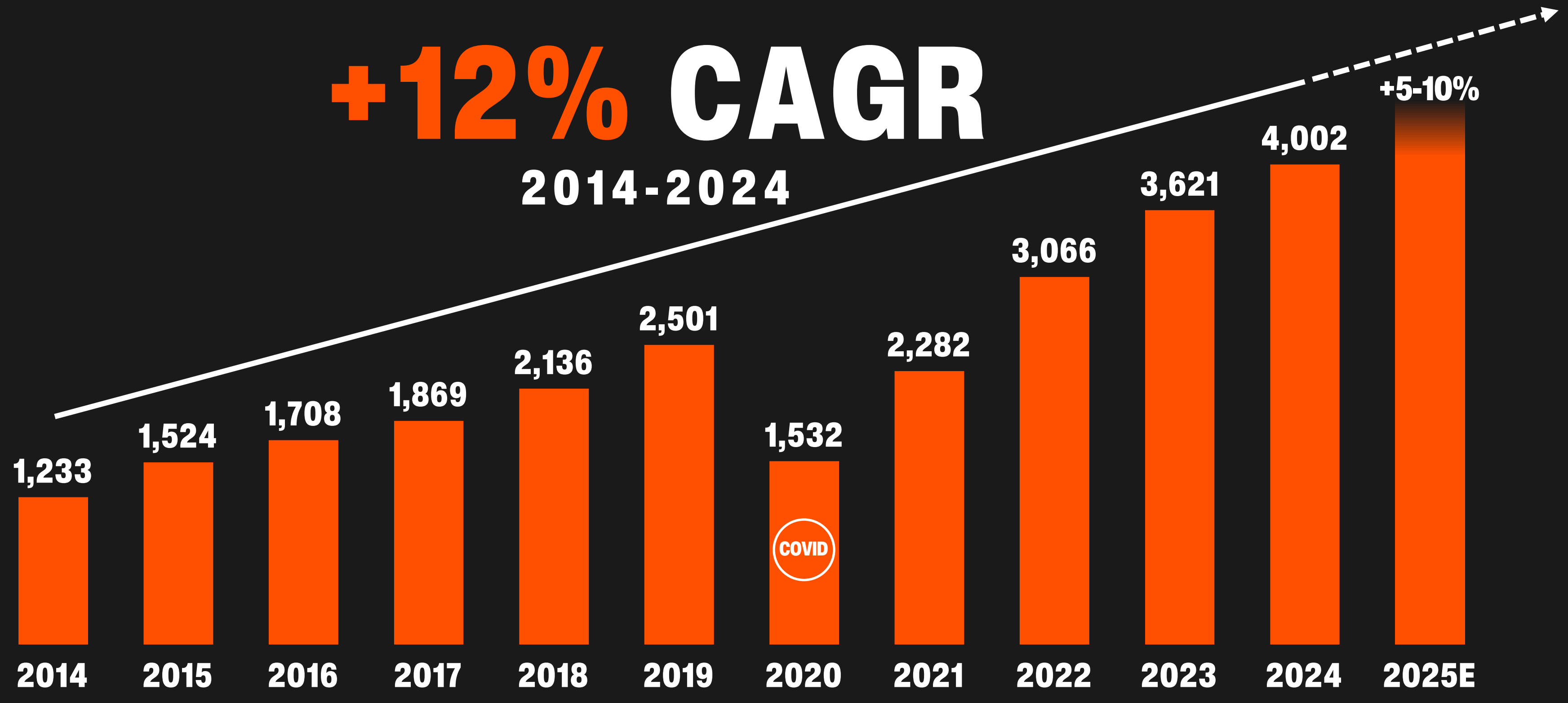
JFK — **3RD HIGHEST MARKET SHARE FOR SIXT US**
~14% market share YTD 2025

EWR — **+3 POINTS MARKET SHARE**
+3 points market share YoY in Q2/25, trending at 12%.

51 AIRPORT BRANCHES OPENED SO FAR

SIXT HAS SIGNIFICANTLY INCREASED ITS REVENUE OVER THE LAST DECADE AND THE GROWTH TRAJECTORY CONTINUES

REVENUE[1]
EUR m



[1]Figures for 2014-2019 shown in this presentation excl. Leasing Business Unit sold in 2020;

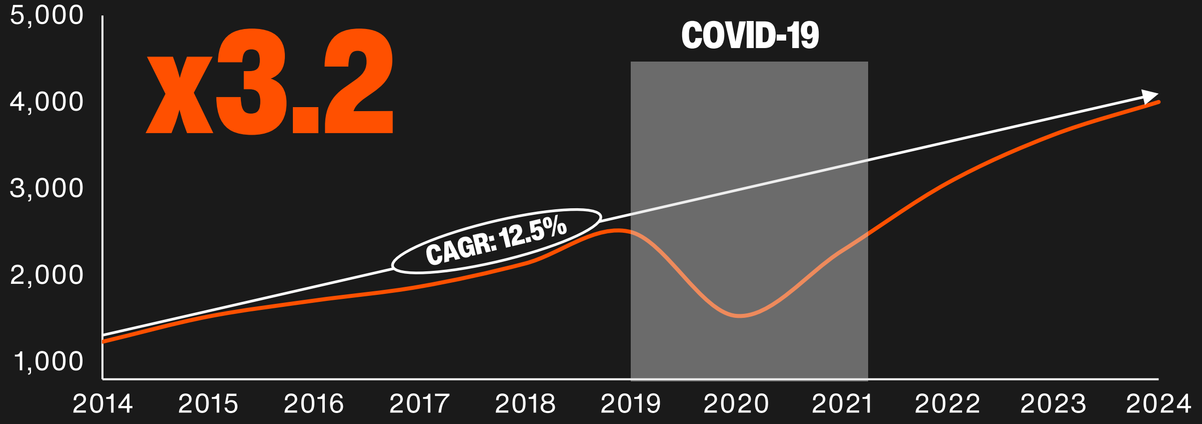
STRATEGIC POSITION

EXPECT BETTER

COMBINING SCALABILITY WITH ABOVE INDUSTRY AVERAGE PROFITABILITY

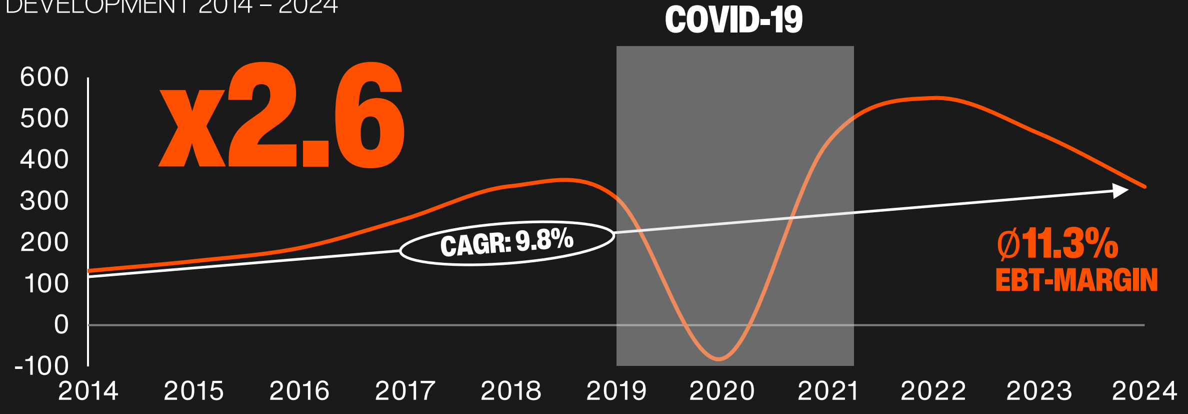
HISTORICAL TOTAL REVENUE[1] [FIGURES IN MILLION EUR]

DEVELOPMENT 2014 – 2024



HISTORICAL EBT[1] [FIGURES IN MILLION EUR]

DEVELOPMENT 2014 – 2024



OVERVIEW MAJOR PLAYERS IN GLOBAL CAR RENTAL MARKET [1,2]

Bubble: Average Fleet Size FY 2014- FY 2024

"We don't want to be the largest mobility player on the planet, but the **most profitable** one."

ERICH SIXT
Chairman of the Supervisory Board

[1]Excluding "Leasing" until sale of Business Unit Leasing on 15 July 2020, 2018 EBT-margin adjusted by sale of DriveNow, [2]Based on quarterly and annual reports | Exchange rate: EUR-USD end of year exchange rates.

SIXT BUSINESS MODEL IS DESIGNED TO ACHIVE STRONG GROWTH VIA PREMIUM STRATEGY LEADING TO HIGHER MARGINS RESULTING IN STRONG PROFITABILITY

PREMIUM **BRAND**

SIXT brand as a bold and iconic brand that both consumers and SIXT colleagues love.

BRAND VALUE[1]

USD 2.2 BN

BRAND AWARENESS[2]

95% Germany

73% France

57% Spain

48% UK

21% US **+13pts** since Nov '22

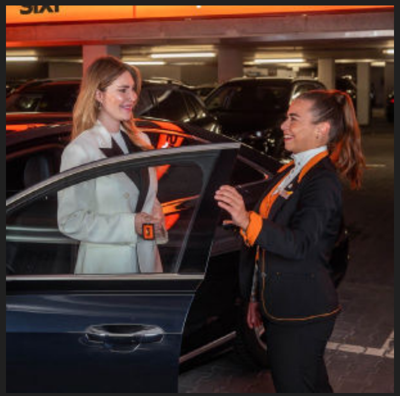
PREMIUM **STRATEGY**

SIXT stands out with its premium strategy regarding fleet, services and technology .

OTHER PREMIUM[4]

HIGH **CUSTOMER SATISFACTION**

High customer satisfaction (#1 Rank in NPS in five core markets[3]).



HIGHER **MARGINS PER VEHICLE**

Higher margin per vehicle due to premium approach.

AI AUTOMATED PRICING SYSTEM

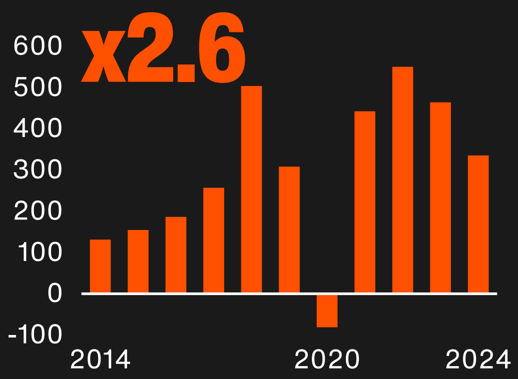
Increasing degree of automation in our pricing systems substantially

"**We don't want to be the largest mobility player on the planet, but the most profitable one.**"

ERICH SIXT
Chairman of the Supervisory Board

...LEADING TO HIGH INVESTMENT CAPACITY FOR **SCALABLE & PROFITABLE GROWTH**

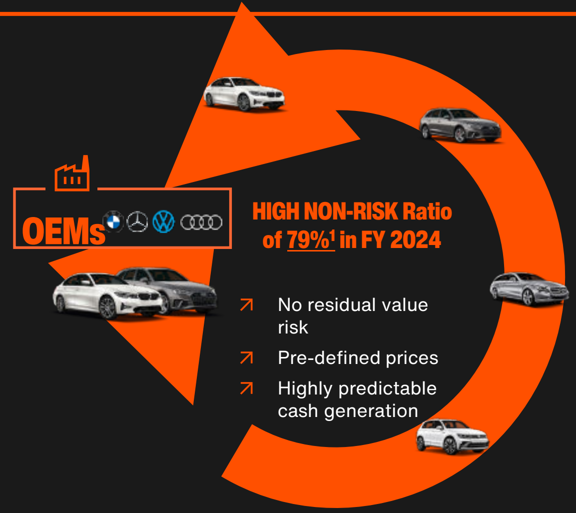
HISTORICAL EBT [FIGURES IN MILLION EUR]
DEVELOPMENT 2014 – 2024



[1]BrandFinance, Automotive Industry 2024, https://brandirectory.com/rankings/mobility downloaded on 9 April 2024,[2]Aided brand awareness; GfK Brand Tracker Apr 24; target group nationally representative aged 18-69 Tracking, [3]GfK Brand Tracking, 6-month average, Sixt NPS rank #1 (country of residence, 04/2024): DE, FR, AT, BE, NL, [4]Other includes brands with smaller volumes: Jaguar, Cadillac, Infinity, Lexus, Lincoln, Bentley, Genesis, Land Rover, Lucid, Lamborghini, Rivian, Alfa Romeo, Aston Martin

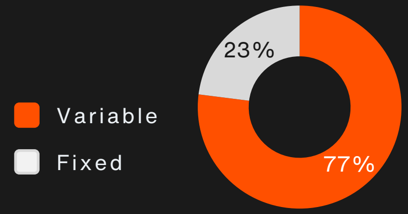
SIXT'S HIGH LEVEL OF RESILIENCE IS ANOTHER KEY DRIVER FOR SUSTAINABLE PROFITABILITY

RISK RESILIENT FLEET PURCHASE



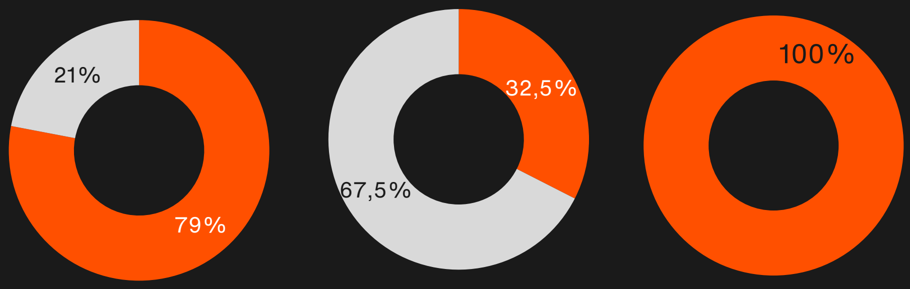
COST VARIABILITY

>70% of our cost base is variable as we can extend or shorten holding periods for part of our fleet



COST BASE 2024 [%]

STRONG BALANCE SHEET



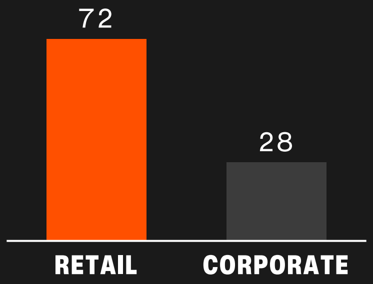
Non-risk ratio[1]

Equity ratio

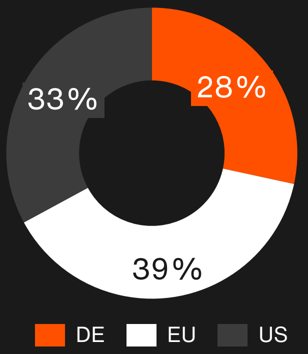
Net Financial Debt used for fleet assets

DIVERSIFIED BUSINESS

CUSTOMER MIX 2024 [%]



REVENUE SEGMENTS 2024 [%]



[1]Share of vehicles (incl. Van & Truck, excl. URG,GAP,DVR; infleeted in 2024) covered by buyback or leasing agreements including operating leases (company data).

EQUITY STORY
WHY INVEST IN SIXT?

WE HAVE
WHAT IT TAKES

1 PLATFORM **7 PRODUCTS**

WHY TO
INVEST IN SIXT

GLOBAL MEGA BRAND SIXT established a strong brand with high brand awareness and brand value by using a bold marketing approach.

PREMIUM MOBILITY PLATFORM SIXT has a scalable, variable & diversified business model with a wide range of integrated mobility products.

PROFITABLE GROWTH STRATEGY SIXT is the stock listed player with the highest average EBT margin over a decade in the sector with continued market share gains in the US, the world‘s largest car rental market.

EFFICIENCY FROM DIGITALISATION SIXT has a competitive and state-of-the-art-inhouse-developed IT platform functioning as enabler for efficiency and future growth.

RESPONSIBLE ENTREPRENEURSHIP SIXT is a holisitically responsible company taking care of its customer and people alike offering a new sustainable form of individual mobility.

FINANCIAL INDEPENDENCE & PERFORMANCE SIXT has a high level of resilience, confirmed by investment grade rating from S&P.

[1]BrandFinance, Automotive Industry 2024, https://brandirectory.com/rankings/mobility downloaded on 9 April 2024, [2]Annual Report 2024 and Company Data; Based on value share of BMW (incl. MINI), Audi, Mercedes-Benz infleets, [3]including franchise.

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